**CLINT ZEHNER**

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**Web, UI, UX, and graphic designer**

Extensive experience in designing websites. Broad knowledge base includes science, medicine, technology, entertainment, and education allowing me to work effectively in many industries. By focusing on the user, create websites that are clear, easy-to-use, and accessible. Strengths include design, writing, and analysis.

**Graphics Software Web Software Languages / Libraries Other**

 Photoshop Sublime Text HTML5 / XHTML Bootstrap

 Illustrator Sketch CSS / LESS / Sass Foundation

 InDesign Adobe XD PHP Icomoon

 Acrobat WordPress JavaScript / jQuery Audition

# Professional History

**Consulting Projects –** Austin, TX **8/1997-Present
Website and Usability Designer**

Wide range of freelance web and graphic design projects. Designed and redesigned websites, logos, and tee-shirts. Improved accessibility compliance. Optimized text for search engines (SEO). Added video in multiple formats. Created marketing collateral. Proactively educated clients where appropriate. Wrote and edited copy.

* **Pet Savers Shreveport –** Designed PHP/MySQL-driven site for animal rescue agency helping place over 4,000 cats and dogs. Trained users in update procedures.
* **League of Women Voters of Texas –** Redesigned and restructured the LWV-TX website. Reduced homepage download time over 75%. Hardened code base. Improved ADA accessibility and compliance.
* **Texas Higher Education Coordinating Board –** Overhauled design of the Texas Higher Education Data website to focus on users and meet Section 508 standards. Managed user-testing and focus groups.
* **Texas Education Agency: “LONESTAR” and “TPEIR” –** Developed web and UI of education websites created to provide overview-level information to legislators and parents. Designed visual and user interfaces to focus on end-user tasks. Interacted with focus groups, generated mock data, created rules, and designed data structures to facilitate understanding of complex information.TPEIR design “enthusiastically approved" by Governor's Office.
* **Various Dance Organizations –** Developed custom PHP/MySQL registration systems for events. Multiple designs and redesigns. Added user-editable functionality using WordPress, Joomla, and custom CMS. Former President of Blues Association of Austin and Fusion Dance of Austin. Former Vice President and Technology Officer of Austin Swing Syndicate.

**General Motors –** Austin, TX **4/2015-2/2019**

**Senior Front-End Developer**

Developed front-end code for Owner Center, Vehicle Order Tracking, and other projects. Created and converted sketches, wireframes, and comps. Trained developers in use of HTML, CSS, LESS, Sass, Photoshop, and usability.

* + - * Took initiative to begin project to bring Owner Center into WCAG 2.0 Level AA compliance.
* Aligned user, practical, and design needs for Owner Center “quick wins” tiger team.
* Frequently worked with other teams to generate new AEM icons, assist with CSS, and improve code quality.
* Mentored multiple new hires in web technologies and business realities.

**TekSystems –** Austin, TX **Contract: 7/2013-11/2014**

**Senior Front-End UI Developer**

Developed front-end code for HP Business-to-Business site, “Elite.” Converted Photoshop comps into HTML and CSS. Worked with Business team to determine requirements and set expectations within an Agile framework. Collaborated with other developers to manage both responsive design and progressive enhancement of site.

* + - * Won two out of three “Close the Bug” contests. Closed 50% more defects than any other developer.
			* Assumed responsibility for managing translation files for eleven languages and dialects.
* Promoted coding standards through development of CSS and translation-key training and a style guide.

**TekSystems –** Austin, TX **Contract: 1/2012-5/2013**

**Senior Integrator**

Integrated design and code into client sites for Dell incubator, Marketvine. Created wireframes, paper prototypes, mockups, and custom templates. User-tested paper and on-screen prototypes. Created custom font icons to generate resolution-independent vector images.

* + - * Worked with team to reduce new client implementation time over 80% by refactoring CSS and templates.
* Created clickable mockup for Marketing using jQuery-UI allowing them to demo new product, "Capture."

**Randstad: eCommerce –** New Braunfels, TX **Contract: 11/2010-12/2011**

**Web Developer II**

Prototyped and managed user-experience for iPrint division of Harland-Clarke. Generated user-stories and use cases, created wireframes and comps. Worked with developers to improve quality and web compliance of code.

* Used jQuery to create dynamic HTML mockups of new application interfacing with Office Depot site.
* Updated sites to allow for progressive enhancement.

**Robert Half Technology –** Austin, TX **Contract: 8/2009-9/2009**

**Web Developer**

Created Convio templates, stationery, newsletters, and graphics for non-profit agencies including: Salvation Army, Global Rights, The Lance Armstrong Foundation, and others. Created customized and optimized status gauges.

* Used Convio conditionals and includes to generate dynamic web pages.

**Career Consultants** **–** Austin, TX **Contract: 3/2007-5/2007**

**Web Developer**

Created forms for email and MySQL database updates. Generated marketing collateral. Enhanced site security.

* Managed intranet site, two external Drupal-based sites, and over a dozen custom PHP/MySQL-based apps.

**Handcrafted Metal** **–** Austin, TX **2/2005-2/2007**

**Webmaster / Web Designer**

Worked with graphic designer and outside developer to convert static site into database-driven site. Managed, maintained, and updated website.

**Fairbanks Capital Corp** **–** Austin, TX **3/2001-12/2002**

**Senior Web Designer**

Designed, managed, and maintained both intranet and external sites. Responsible for design and layout of all other internal web applications and professional print materials. Branded all Olympus Servicing media.

* Saved over 5,000 man-hours annually through implementation of new intranet site.
* Preserved company reputation by conceiving “Olympus Servicing” name.
* Reduced hold time and call volume over 30% and saved over $1,200,000 annually by designing Borrower Web Interface allowing borrowers to access and pay loans online.

# Education

University of California, Santa Barbara: Coursework in Digital Media

University of California, Riverside: **Bachelor of Science, Economics**